



# Charcoal Cleansing Mask

ASTON LR137/10

A purifying mask designed for use on oily skin. It contains charcoal and a mineral based on fossilised diatoms – ideal for male grooming.

The combination of ingredients helps to control sebum and can also reduce pore size.

Apply generously to the face and leave on the skin until the colour turns from dark grey to light grey (about 20 minutes). The mask will leave your skin feeling soft and clean after rinsing.



Containing:

- **Binchotan White Charcoal Powder** – Traditional Japanese charcoal which acts as a purifying agent for the skin.
- **ImerCare 400D** – Naturally occurring Diatomaceous Earth with an average particle size of 11 microns and oil absorption capacity 220 g/100g. Diatomaceous Earth is a mineral material consisting chiefly of siliceous fragments of fossilized remains of diatoms. It has a micro-porous structure with high oil and water absorption capacity. It has a great mattifying effect on the skin and a soft feel.
- **Sebustop UP** – An extract from Chinese plants (Burnet, Ginger and Cassia Bark). Sebustop UP provides an ideal treatment for short-term reduction of excess sebum. It can tighten and refine pores in just 15 minutes, making it an ideal ingredient for face masks.
- **Pollustop** – Polysaccharide which forms a non-occlusive film on the skin and hair to protect against pollution. The protection offered by Pollustop is designed to prevent the appearance or aggravation of premature ageing and cutaneous disorders tied to pollution.

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PHASE	INGREDIENT	SUPPLIER	%	COMPOSITION	FUNCTION
A1	<b>WATER</b>		52.00	Aqua	Solvent
A1	<b>GLYCERIN</b>		10.00	Glycerin	Humectant and moisturiser
A1	<b>SEBUSTOP UP</b>	Aston/ Solabia	1.50	Butylene Glycol, Aqua, Sanguisorba Officinalis Root Extract, Cinnamomum Cassia Bark Extract, Zingiber Officinalis (Ginger) Root Extract	Phyto-active extract from Burnet, Ginger and Cinnamon Bark. It is an astringent that can visibly reduce pore size in less than 15 minutes.
A1	<b>POLLUSTOP</b>	Aston/ Solabia	5.00	Aqua, Biosaccharide Gum-4, 1,2-Hexanediol	Anti-pollution ingredient that acts like a 'second skin' to protect the skin.
A2	<b>OPTIGEL CK-XR</b>	Aston/ BYK	10.00	Bentonite	Forms a 'house of cards' structure in water to improve formulation stability
A3	<b>CITRIC ACID, 20% SOLUTION</b>		3.00	Aqua, Citric Acid	pH adjuster
B	<b>FRAGRANCE</b>		0.25	Parfum	"Smoldering Tabac" fragrance – earthy and woody to match Charcoal and Diatomaceous Earth story
B	<b>EUXYL PE 9010</b>	Schülke & Mayr	0.75	Phenoxyethanol, Ethylhexylglycerin	Preservative
C1	<b>BINCHOTAN WHITE CHARCOAL POWDER</b>	Aston/ Premier Specialties	1.50	Charcoal Powder	Traditional Japanese charcoal. The surface has a slight white hue, but the charcoal is otherwise black in colour.
C2	<b>IMERCARE 400D</b>	Aston/ Imerys	16.00	Diatomaceous Earth	Diatomaceous Earth with a micro-porous structure and high oil/water absorption capacity. It has a great mattifying effect on the skin and soft feel. The average particle size of ImerCare 400D is 11 microns and the oil absorption capacity is 220 g/100g.

## METHOD

- 1) Combine A1s then add A2 and homogenise at high shear (e.g. 8,000 rpm on a Silverson) for 10 minutes.
- 2) Adjust pH to around pH 6.5 using A3.
- 3) Add Bs and mix until homogeneous.
- 4) Add Cs in number order and paddle stir until a homogeneous paste has formed.

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